Volunteer Recruitment

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Huron River Watershed Council

Volunteer Recruitment

- Welcome
- Successful Volunteer Program Components
- Recruiting for Success
- Group discussion

Volunteer Recruitment

Example:

HRWC Teaching Program

Volunteer Recruitment

- Successful Volunteer Program Components
  - Motivational factors*
  - Recruitment*
  - Application
  - Screening
  - Placement
  - Evaluation
  - Ladder of engagement*
  - Job Description*

Volunteer Recruitment

- Successful Volunteer Program Components
  - Motivational factors

Volunteer Recruitment

- Successful Volunteer Program Components
  - Motivational factors
    - Individuals
      - Impact
      - Social
      - Learn
      - Teach
      - Power

Volunteer Recruitment

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  - Motivational factors
    - Individuals
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      - Power
      - (Food)

Volunteer Recruitment

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      - Power
      - (Food)
      - (Kittens)

Volunteer Recruitment

- Successful Volunteer Program Components
  - Motivational factors
    - Individuals
      - Impact
      - Social
      - Learn
      - Teach
      - Power
      - (Food)
      - (Kittens)
    - Groups
      - Team building
      - Service learning
      - Community recognition
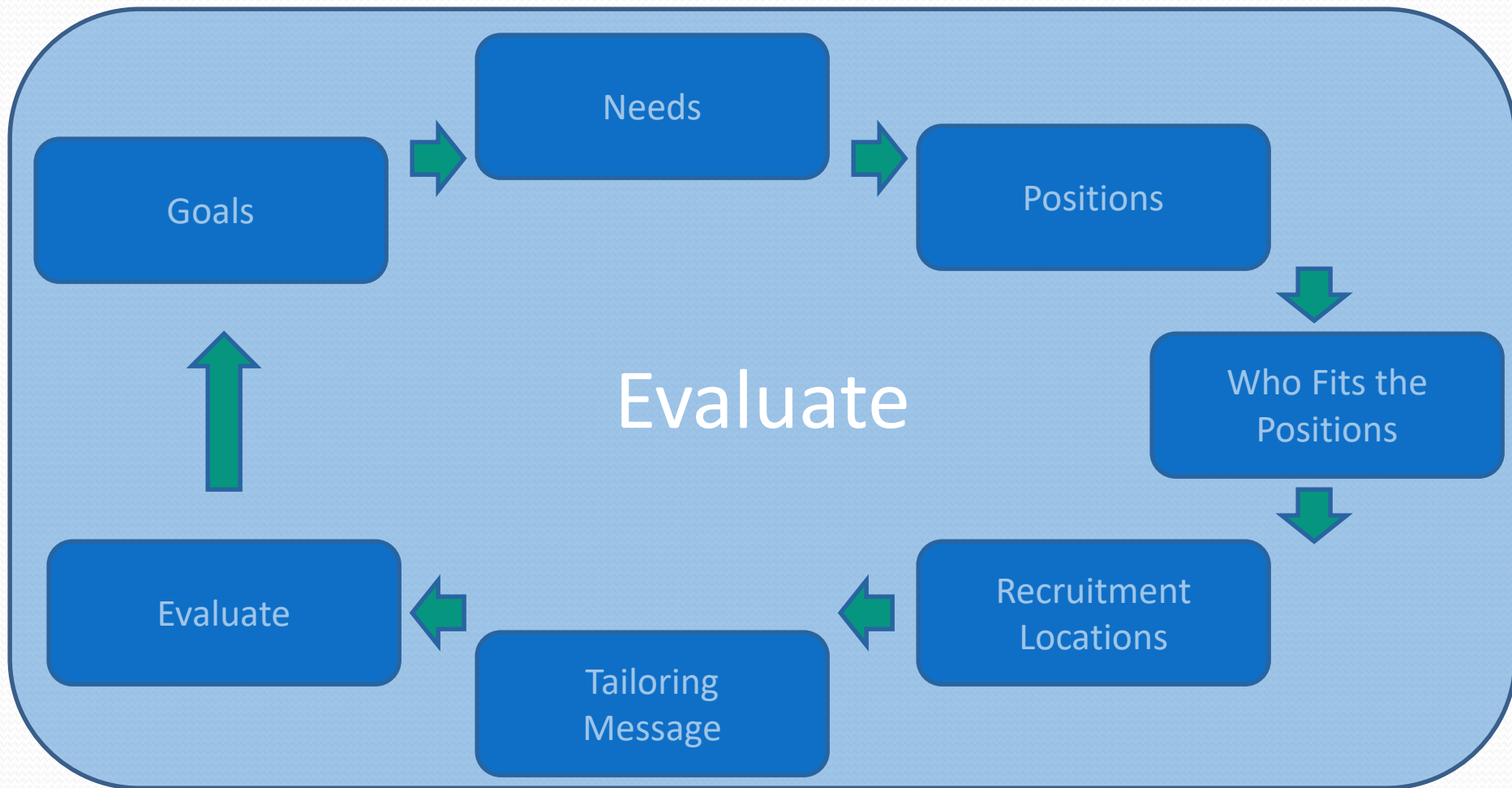   - Internal goals for service

Volunteer Recruitment

- Successful Volunteer Program Components
  - Recruitment

Volunteer Recruitment

- Successful Volunteer Program Components: Recruitment

Volunteer Recruitment

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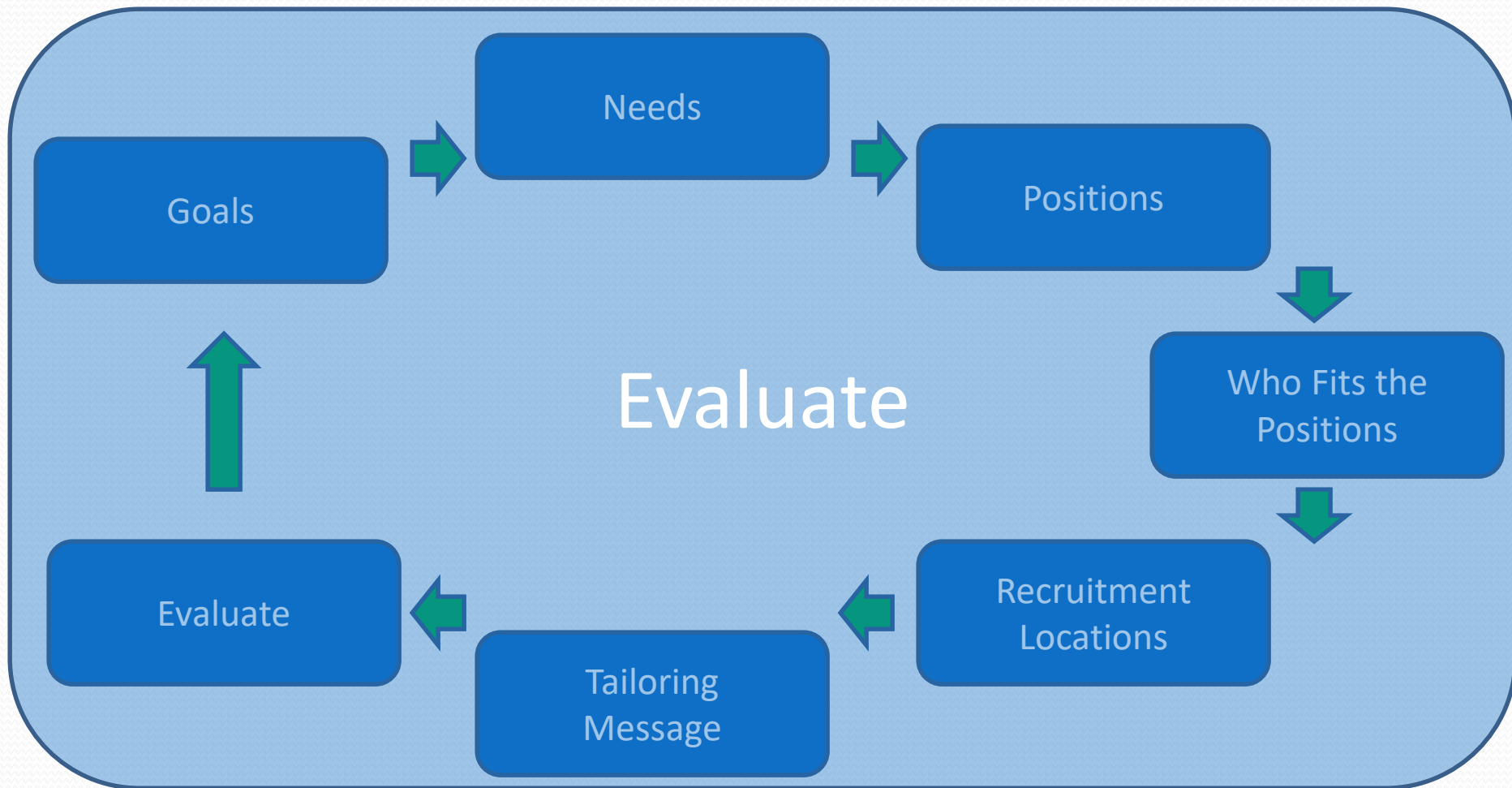 - Ladder of engagement
  - Job Description

Volunteer Recruitment

- Successful Volunteer Program Components
  - Job Description
    - Title
    - Goals
    - Requirements: hrs, physical abilities, transportation
    - Skills and abilities
    - Orientation/training
    - Supervisor/supervision
    - Benefits
    - Point of contact
    - EEO/DEI statement

Volunteer Recruitment

- Successful Volunteer Program Components: Recruitment

Volunteer Recruitment

- Recruitment Locations

Volunteer Recruitment

- Recruitment Locations
  - Existing volunteers

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  - Skills based

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- Recruitment Locations
  - Existing volunteers
  - Skills based
  - Schools

Volunteer Recruitment

- Recruitment Locations
  - Existing volunteers
  - Skills based
  - Schools
  - Environmental orgs

Volunteer Recruitment

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  - Court ordered service

Volunteer Recruitment

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  - Corporate groups
  - Court ordered service
  - Websites

Volunteer Recruitment
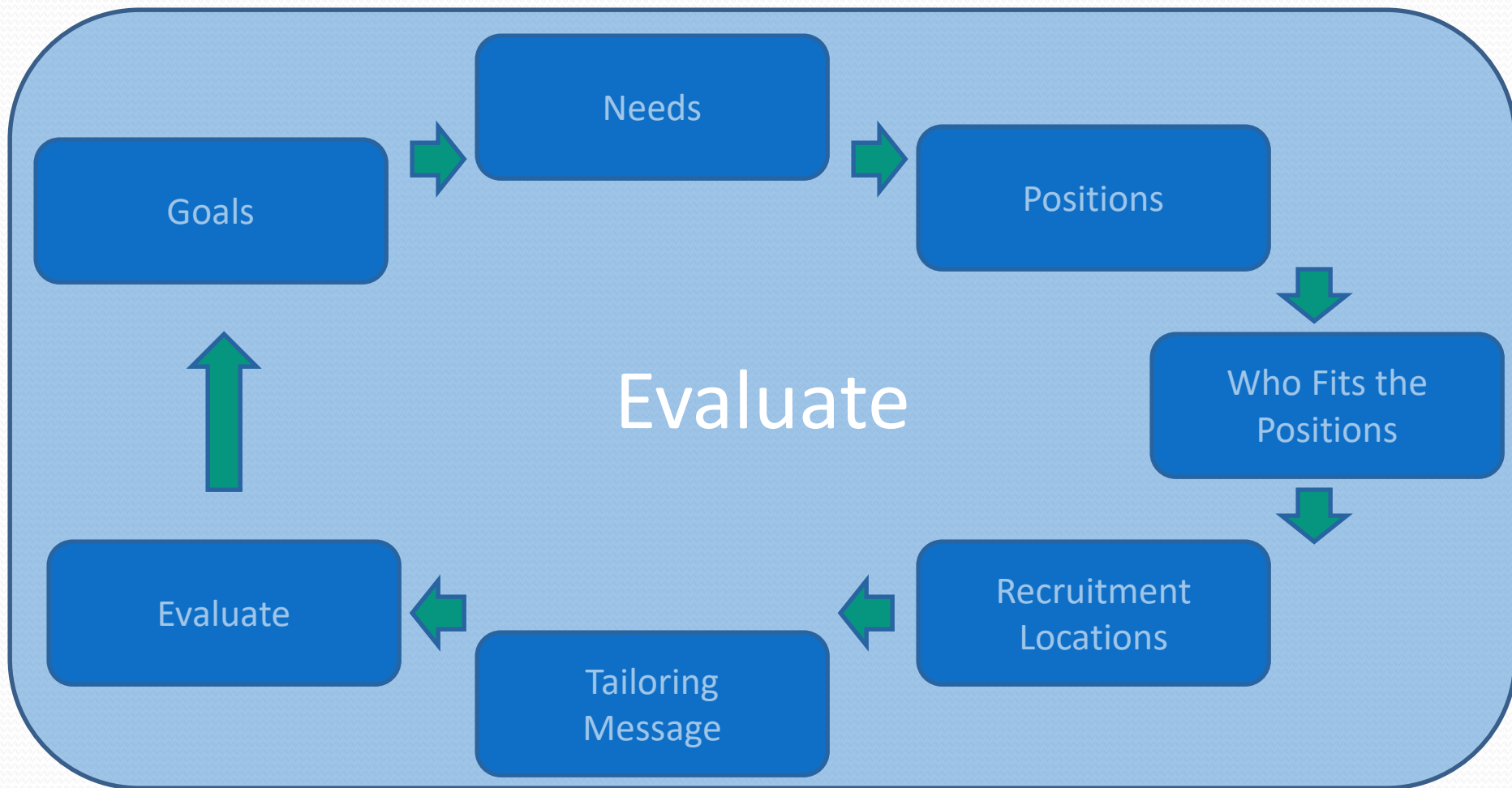
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  - Existing volunteers
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- Websites
  - Stewardship Network
  - Noble Hour
  - Create The Good
  - The Metro Times (Detroit)
  - Ann Arbor Observer/Arborweb
  - Mlive
  - Oakland Press
  - All For Good
  - Local Wiki
  - Idealist
  - Volunteer Spot
  - Volunteer Match
  - Worldwide Helpers
  - UM Connect 2 Community
  - United Way of Washtenaw County
  - Volunteer Southwest Michigan
  - United Way of SE MI
  - WCC Campus Connect
  - Citizen Science Day

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Questions?

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